

Press Information

CeBIT 2006: Four strong partners at the CONTENS stand

Munich, 14.02.2006 – Together with four partner enterprises, namely Adobe, across, Standpunkt interactive and Railo, CONTENS Software GmbH from Munich will be situated in hall 3, stand D39 at the CeBIT and exhibiting a broad product portfolio around the Content Management platform CONTENS.

The Adobe Systems GmbH (www.adobe.com) will present how their approved Adobe LiveCycle solutions will complement the recently merged Macromedia solutions. For the first time, Flex 2.0 will be shown as a beta version. The development environment for Rich Internet Applications (RIA) is now even more powerful and sophisticated and enables developers to program almost any kind of RIA in very short time. Moreover, Breeze 5 sets new standards in rapid elearning, online trainings and live conferences. Breeze uses the Flash Player as a platform, and thus makes its content available without the necessity of any software downloads. ColdFusion has not only been the first application server in the marketplace, but is considered as the fastest development environment for sophisticated Internet applications. Thanks to its numerous functions ColdFusion sets directions when it comes to innovative application servers.

The across Systems GmbH (www.across.net) is specialized in professional translation solutions and presents its new version across v3.1 during the CeBIT. across is a CTM system (corporate translation management), which on the one hand supports the translation itself, on the other hand, enhances the administration and translation project management. Open interfaces allow the seamless connection with for instance, Content Management Systems, which across uses as repository for translation resources. CONTENS will present the connection of the across Translation Memory with its Content Management platform. The across software ensures consistent translations by providing the editors with standardized wording when working in CONTENS. Therefore, the localization of the content of websites is facilitated to high extend. In addition, the Translation Memory ensures that terms, which continually recur, are always translated in the same way.

During the CeBIT Standpunkt Interaktiv (www.standpunkt.com) will present current examples for modern intranets, corporate websites, and interactive applications on basis of CONTENS. The owner-managed agency for integrated communication offers high expertise and 13 years of experience. The company

employs 35 creative heads and has lots of well-known customers in a wide variety of branches like CARGLASS, Dortmund airport or T-Mobile.

The Swiss enterprise Railo (www.railo.ch) presents ColdFusion compiler Railo 1.0 during the CeBIT for the very first time. This ColdFusion compiler will especially attract the interest of price-conscious developers and hosting companies that look for an affordable, but powerful alternative to ColdFusion. Railo offers a free of charge community version, which can also be used on a commercial basis as well as a financially attractive multi-client capability solution for hosting enterprises.

For the first time CONTENTS presents the CeBIT visitors the access to all content over a JSR-170 defined Java Content Repository for the first time. With the help of this Content Repository, the modification and reuse of the content of a CONTENTS installation is facilitated to high extend. Storage in a Java content repository is the first step towards faster, easier and more standardized access to business-related content.

Moreover, the enterprise from Munich demonstrates the integration of its CMS platform with the WebSphere Portal Server (WPS) of IBM. The editorial work is facilitated to high extend, as the side structure of the WPS can be administrated completely with CONTENTS. In addition, WPS portlets, which are placed on a site, can be directly integrated into CONTENTS and CMS content can be immediately displayed in the WebSphere Portal.

New at CONTENTS is the support of the Open Source Data Base MySQL, which offers affordable but professional CMS solutions. Meanwhile, CONTENTS supports DB2, Oracle, MS SQL, MySQL and PostgreSQL as Data Base Platforms.

Meet us at CeBIT 2006

Individual meeting times for the CeBIT convention can be made at the website www.contens.de/cebit.

About CONTENTS Software GmbH

CONTENS Software GmbH provides Content Management Software (CMS) for companies with sophisticated online communication needs. Its line of products meets the demands of businesses from small online editors to international firms.

A strong network of experienced partners conceives innovative and customized CONTENS solutions and implements them according to individual demands. With the help of the CONTENS platform-independent CMS products businesses can quickly realize and edit extensive online projects without any prior programming knowledge.

Among the well-known businesses that use CONTENS Content Management products are Brose, Bundesverband digitale Wirtschaft BVDW (Association for a Digital Economy), Concordia Insurance Group, Davidoff Group, Eli Lilly, Hapimag, HypoVereinsbank BKK, John Deere, the Swiss cantons of Aargau, Freiburg and Solothurn, Max-Planck Institutes, MVV Energie AG, Peri, Ratiopharm, Schwyzer Kantonalbank, Siemens TS, the City of Biel and T-Mobile.

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